

CLING-KING™ -  *PRINTABLE*
"SPIDER MAT"
"STICKS LIKE MAGIC WITH NO ADHESIVE"

PRINTABLE MATTING FOR RETAIL COUNTER TOPS AND TABLE TOPS

Our new stick-on, peel-off, CLING-KING™ - PRINTABLE "SPIDER MAT" for counter tops and table tops cushion your merchandise and protects your counter tops while displaying your retail message directly on your counter top. Multiple components are used to create this one piece material and it is quickly becoming the industry standard for printed counter top mats and pads for retail environments. Printing Service Providers (PSPs) no longer have to construct a printable counter top mat from multiple substrates that result in different products from different PSPs. Retail customers can now specify a standard printable counter mat when requesting quotes from multiply PSPs. This also makes it easier for PSPs to quickly provide a printed counter top pad and/or mat for retail customers and brands that meet the industry standard for printability, durability, ease of installation, and safe, eco-friendly environments.

The high-quality PET substrate used for the print surface is extremely stable and durable, the flexible inter-layer of magnet receptive rubber-like material provides padding for merchandise, and it also allows for the use of magnet signs and holding devices to be placed on top of the counter mat. The CLING-KING™ silicon back liner of microscopic suction cups provide up to 220 pounds of slide resisting holding force per square foot which makes this product ideal for counter tops, table tops, and desk tops.

Installation is very simple, just remove the protective release liner from the back side and place the printed mat directly onto the counter top. Printed mats can then be sent directly to stores where the store personnel installs the new mats. The printed mats may also be rolled up for easy and cost effective shipping.

APPLICATIONS INCLUDE:

- *RETAIL COUNTER TOP MATS
- *RESTAURANT COUNTER TOP AND TABLE TOP MATS
- *OFFICE DESK PADS
- *SCHOOL FLOOR MATS
- *EXERCISE MATS
- *WOOD, GLASS, OR METAL DOOR SIGNAGE & PADS
- *FLOOR GRAPHICS
- *ELEVATOR SIGNS, GRAPHICS, AND WALL PADS

MATERIAL SPECIFICATIONS:

Part NO.	Description	Printability	L X W
NS-CK-SOL-WT014	Printable Magnetic Receptive Counter top pad: printable matte white PET substrate laminated to a magnet receptive rubber-like pad with a layer or Cling-King silicone micro suction cup technology CLING-KING™ with a protective release liner on the back.	(Eco)Solvent and latex print	60Fx 50"
NS-CK-UV-WT014		UV and latex print	60Fx 50"



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